

Did You Know You Can ...

Barter Your Way to Better Business

By Eagle Barter Exchange

Most people have questions about barter, so let's clear up a lot of them by taking a look at the diagram to the right. It really does put most of it into perspective.

Q. What is Barter?

A. Barter is a way of transacting business without the use of cash. You can buy what you need and pay for it with what you have.

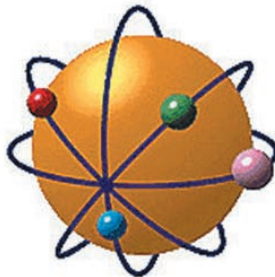
Q. What are the advantages of using barter in business?

A. There are several, with the foremost being new business. Barter provides you with new clients and allows you to expand your market beyond your cash-paying accounts. Barter also helps in conserving cash — instead of spending cash to purchase goods and services to pay for those needed. Thus, more cash stays within your business, providing increased cash flow. Plus, barter puts idle resources to work. Extra time, inventory, and capacity are converted into profits.

Q. How does barter work within Eagle Barter Exchange?

A. Clients of EBX use trade dollars, instead of cash to handle their transactions. For example, if a client sells \$1000 worth of products to another client, they will receive \$1000 in trade dollars in their EBX trade account, which can then be

Barter Exchange: The Common Bond



The Barter Exchange is The Nucleus
keeping records of transactions and trade credits; and publicizing members products and services.

This is how barter works:



used to purchase anything from the other trading clients within the EBX network. EBX is considered a third-party record keeper, all purchases, sales, fees and current trade dollars balances are maintained.

Q. Who is behind Eagle Barter Exchange?

A. Johnny Eagle, who has over 30 years of experience in marketing, management, and business administration, launched EBX in 1993. In addition, a quality staff of professionals make up the EBX Client Services Team.

Q. What does it cost to get started in EBX?

A. There is a one-time membership investment and a modest

monthly accounting fee service, which substantiates the monthly statement, administration, newsletters, faxes, directories, mailings and other promotional efforts.

Q. How do I get started?

A. A member of our staff will meet with you to sign an EBX Agreement, pick up your initial investment check (or credit card payment) and discuss your availabilities, as well as full details on our program. Our Client Serve Team then assists you in getting the most from your barter investment.

Consider using Eagle Barter Exchange and see how we can help you. Call or visit us on the Web at www.eaglebarter.com.

EBX
EAGLE BARTER EXCHANGE



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